



## MEDIA ACCREDITATION TERMS & CONDITIONS FOR NON-RIGHTS HOLDERS

Set out below are the media accreditation terms and conditions (“**Accreditation Terms and Conditions**”) for the ICC Women’s World Cup 2017 (the “**Event**”). The Event is scheduled to be played in England from 24 June 2017 – 24 July 2017 (inclusive of the reserve day for the final Match).

All personnel intending to attend the Event as a media representative **MUST** complete or approve the completion of the relevant Accreditation application in the format specified by IBC, including an acknowledgement by each Applicant on behalf of themselves or their personnel that they agree to be bound by these Accreditation Terms and Conditions.

All Accreditation applications must also include one recent electronic head and shoulders photograph of the Applicant and, if requested by or on behalf of IBC, a letter of endorsement on company letterhead from the Applicant’s employer certifying that the Applicant is attending the Event for legitimate work reasons. The Applicant and his/her employer (if any) acknowledge and agree that specific Accreditation is required in respect of different media (including, without limitation, print media, internet, radio, television and photography) and applications are not transferable, provided that where an Applicant performs a dual function they may apply for Accreditation in respect of each function and these Accreditation Terms and Conditions shall apply in respect of each such function.

Applicants will be advised whether or not their application for Accreditation has been approved by email or other appropriate method of communication. Neither IBC nor the Host will be responsible for non-notification of Applicants who provide inaccurate email addresses or contact details.

No application for Accreditation will be considered unless it is made on the appropriate form. The locations of accreditation collection points will be announced by IBC in due course.

If required, and at the request of the Applicant, the Event office will provide, to the appropriate authority, a letter in support of a visa application for any successful Applicant for Accreditation. However, all Applicants acknowledge that neither IBC, the ICC nor the Host has any responsibility to any Applicant for the issuance of any entry visa (which is the sole preserve of the relevant national government authorities) and that this letter is not, in itself, a guarantee of successfully securing an entry visa to visit the Host Country for the Event. Any visa applications should be made sufficiently in advance of the Event. It is the sole responsibility of the Applicant to ensure that he/she has made the necessary visa arrangements for travel to the Host Country.

Accreditation, if granted by IBC, will be subject to the Applicant complying strictly with the full Accreditation Terms and Conditions. Failure to abide by the Accreditation Terms and Conditions could result in the Accreditation of the Applicant (and the Accreditation of anyone else employed by or representing the Applicant’s employer) being revoked for the whole or any part of the Event.

Kindly make and retain a copy of the completed application for Accreditation for your reference.

### 1. General Terms

#### Definitions

**Accreditation** An individual and non-transferable licence to access one or more Venues on and subject to these Accreditation Terms and Conditions and for a specified period, in accordance with the function to be performed by the named holder at the Event. It does not give the right to a spectator seat.

**Accreditation Device** The official proof of Accreditation issued by IBC which shall be the only valid form of Accreditation for the Event and which serves to grant the named Accredited Party access to the relevant Zone(s) for a specified period.

**Accredited Party** Any Applicant granted Accreditation.

**Ambush Marketing** The unauthorised use of a ticket to any Match as a prize or in a lottery or competition or for any other promotional, advertising or commercial purpose and/or any other activity by a person not authorised by IBC which: (a) associates the person with the Event; or (b) exploits the publicity or goodwill of the Event; or (c) has the effect (in the reasonable opinion of IBC) of conferring the status of a Commercial Partner on a person who is not a Commercial Partner or otherwise diminishing the status of any Commercial Partner.

**Applicant** Any person applying for an Accreditation.

**Authorised Person** means all Event management (being anybody acting on behalf of IBC or the Host) and all Venue Management, and their respective staff, officials, representatives, officers and volunteers.

**Broadcast Matches** The Matches indicated as Broadcast Matches in Appendix A.

**Commercial Partner** Any official sponsor, official supplier, broadcaster, licensee and/or any other party which has been granted a commercial association with the ICC,



	IBC and/or the Event from time to time.		
<b>Event Material</b>	All audio, visual, audio-visual, text, data, statistical (including scores) or other information relating in any manner whatsoever to the Event and/or any Match.	<b>Permitted Publications</b>	(i) Newspapers, magazines and newspaper or magazine supplements or other printed editorial (and strictly non-commercial) publications, including those distributed or supplied by news agencies; and  (ii) any digital version of such newspapers, magazines and newspaper or magazine supplements or other printed editorial (and strictly non-commercial) publications, including those distributed by news agencies or supplied by news agencies to editorial subscribers.
<b>Host</b>	The England and Wales Cricket Board, who has been appointed by IBC as the hosts of the Event.		
<b>Host Country</b>	The United Kingdom.		
<b>IBC</b>	ICC Business Corporation FZ LLC, a company incorporated under the regulations of the Dubai Creative Clusters Authority with its registered address at Office No. 28, Second Floor, Building 2, Dubai Media City, United Arab Emirates and having its administrative office at Street 69, Sheikh Mohammed Bin Zayed Road, Dubai Sports City, P.O. Box 500070, Dubai, United Arab Emirates. IBC is a wholly-owned subsidiary of the ICC and was incorporated by the ICC and is sanctioned by the ICC to organise the Event and to exploit all commercial rights pertaining to the Event throughout the world.	<b>Production Partners</b>	Sunset + Vine Productions Limited and Broadcast Solutions Pte Limited, being IBC's appointed production partners for the Event.
		<b>STAR</b>	Collectively, Star India Private Limited and Star Middle East FZ LLC, being IBC's appointed broadcast partners for the Event.
		<b>Venue</b>	The entire premises at which a Match or official training session will take place encompassing the area inside the perimeter fence and other Zones to which an Accreditation Device is required to gain access, as well as the immediate vicinity of such areas.
<b>ICC</b>	International Cricket Council, a company incorporated under the laws of the British Virgin Islands and having its administrative office at Street 69, Sheikh Mohammed Bin Zayed Road, Dubai Sports City, P.O. Box 500070, Dubai, United Arab Emirates. The ICC is the official international governing body for cricket responsible to its members for governing the sport of cricket in accordance with its constitution, statutes and technical rules and for the sanctioning of certain cricket events (including, without limitation, the Event).	<b>Venue Regulations</b>	means the security protocols and the public order and safety conditions of admission to each Venue hosting a Match, including as the same may be amended, supplemented or replaced from time to time, copies of which are published on the Website(s) and prominently displayed at each Venue.
<b>Match</b>	Any official cricket match (including a warm-up match) to be played as part of the Event.	<b>Website</b>	means <a href="http://www.icc-cricket.com">www.icc-cricket.com</a> and/or any other official website(s) or domain(s) established by or on behalf of IBC and/or the ICC for the Event.
<b>Mixed Zone</b>	A designated Zone into which non-rights holders may be specifically invited by IBC during the post-Match period for the purposes of interaction with players in the course of bone fide journalism.	<b>Zone(s)</b>	A pre-defined area within a Venue where access is limited to those holding the applicable Accreditation Device.
<b>News Access Regulations</b>	Those regulations governing news access in relation to the Event as may be issued by IBC on a territory-by-territory basis.		
<b>Non-Broadcast Matches</b>	The Matches set out in Appendix A and which are not Broadcast Matches.		

1.1 All Applicants and all Accredited Parties agree:

- (a) to abide by and comply strictly and in full with any and all Venue Regulations as prescribed from time to time by or on behalf of IBC and/or the Host, including as may be published at any entrance to or otherwise within any Venue and/or Zone;
- (b) to abide by all directions issued by or on behalf of IBC, the Host and/or Authorised Persons whilst in any Venue, including (but not limited to) places and



times of access to the Venues or areas within the Venues;

- (c) at all times whilst in any Venue:
- (i) to display any Accreditation Device as may be provided by IBC. Such Accreditation Device must be visible at all times; and
  - (ii) not to tamper with any such Accreditation Device or do anything to obscure any part of the same and to return it to IBC or the Host immediately upon the conclusion of the Event or as otherwise directed by IBC and/or the Host;
- (d) not to prejudice or infringe the copyright or other intellectual property or other proprietary interests owned by, or licensed to, any person officially involved with the Event and/or any Match or Matches;
- (e) that by completing and submitting their application for Accreditation, they acknowledge and agree that they have read these Accreditation Terms and Conditions, that they have understood and accepted them and that they will strictly comply with them in full and at all relevant times. Where permitted 'bulk' applications are made, it is the responsibility of the person making applications on behalf of others to ensure that all Applicants have read these Accreditation Terms and Conditions, that they have understood and accepted them and that they will strictly comply with them in full and at all relevant times; and
- (f) that submission of an application for Accreditation does not guarantee the granting of Accreditation or access to any Venue.

## 2. Indemnity

2.1 The Accredited Party and, where the Accredited Party is an employee, his/her employer, jointly and severally agree to indemnify and to hold harmless IBC, the ICC and/or the Host from and against any and all loss, damages and liabilities, including (without limitation) bodily or mental harm, personal property damage or loss, loss of profit, business or opportunity, indirect or consequential loss, special damages or any other loss and/or harm howsoever arising (including but not limited to the costs of enforcement or attempted enforcement of these Accreditation Terms and Conditions), suffered or incurred by IBC, the ICC and/or the Host or their employees, officers or representatives in connection with, resulting from or arising out of a breach of these Accreditation Terms and Conditions by the Accredited Party or his/her employer.

2.2 If an Accredited Party is found at IBC's discretion to be responsible for misconduct (such as, without limitation, aggressiveness, throwing of objects, pitch invasion, misuse of alcohol, use of illegal drugs or abuse of Zone privileges), the party is liable to have his/her Accreditation temporarily or permanently withdrawn.

2.3 If an Accredited Party, through his/her negligence or wilful intent, causes damage or loss involving personal injury or damage to facilities or impairs his/her safety or the

safety of other(s), IBC may withdraw his/her Accreditation temporarily or permanently.

2.4 If an Accredited Party fails to comply strictly with the full terms of entry into any Venue or the Event, IBC may withdraw his/her Accreditation temporarily or permanently.

2.5 If an Accredited Party or his/her employer (if any) fails to comply strictly with the terms of any News Access Regulations (and which News Access Regulations shall be incorporated in these Accreditation Terms and Conditions by reference), IBC may withdraw that Accredited Party's Accreditation temporarily or permanently.

2.6 By submitting this application for Accreditation, each Applicant agrees to screening by relevant authorities which may include national police checks, counter-terrorism and personnel security assessments as deemed appropriate by IBC, the ICC and/or the Host and with third parties, including (without limitation) the owners and/or managers of any Venue, relevant investigatory or regulatory bodies, national and international governing bodies in sport, professional advisers and any other person affected by, or likely to be affected by, a request for Accreditation being granted or rejected or a granted Accreditation being suspended or withdrawn.

## 3. Accreditation not Transferable

The Applicant and his/her employer (if any) acknowledge that any Accreditation granted in respect of the Applicant is personal to the Applicant and may not be transferred or assigned to any other person. ACCREDITED PARTIES MAY NOT SELL OR OTHERWISE TRANSFER THEIR ACCREDITATION OR USE THEIR ACCREDITATION JOINTLY WITH THIRD PARTIES.

## 4. Grant of Request for Accreditation

4.1 IBC may grant or reject the request for Accreditation in its absolute discretion and, if granted, may impose such further terms and conditions as it sees fit. Once granted, IBC may revoke Accreditation at any time in its absolute discretion without providing reasons and without being liable to compensate the Applicant, Accredited Party, their employer or any other person or entity.

4.2 IBC, or its representative, may ask an Applicant or Accredited Party to substantiate the work being undertaken at the Event (and/or any Match) by requesting the Applicant or Accredited Party to provide evidence of their work and/or if the Accredited Party is a freelancer, evidence of the assignments secured by him/her in relation to the Event (on relevant company letterhead) and/or confirmation of flight bookings or accommodation reservations. If requested, this evidence must be provided as soon as is practicable and in any event by no later than 24 hours after the initial request. Should this material not be provided, IBC may withdraw or refuse Accreditation.

## 5. Supporting Letter

To be considered for Accreditation, the Applicant must provide a letter from his/her employer, client or



commissioning editor in support of his/her application for Accreditation. This letter must contain the contact details, including email address and telephone number, of the editor of the Permitted Publication concerned. Where necessary, IBC may contact relevant government departments and/or the editor to confirm support of the application and may request additional information as it deems necessary for the purposes of evaluating the Applicant's application for Accreditation.

## 6. Conduct

6.1 Applicants and Accredited Parties agree to conduct themselves in a way that will not bring the Event, the ICC, IBC, the Host, any of the Commercial Partners or the game of cricket into disrepute or ridicule. Applicants and Accredited Parties agree not to interfere with other media, spectators, rights holders, players, teams or play at any time during the Event. Nothing in these Accreditation Terms and Conditions is intended to be, or shall be, interpreted as undermining editorial independence or as restricting or preventing the reasonable exercise of normal journalistic activities, including expressions of comment and fair criticism.

6.2 Accredited Parties shall not engage in any conduct which, in the absolute discretion of IBC, could prejudice or undermine the value of any of the commercial rights relating to the Event. Such conduct may include, by way of example (and without limitation), the provision of voice or text commentary, analysis or updates to third parties unrelated to the Accredited Party's employer, client or commissioning editor. If an Accredited Party fails to comply with this paragraph, IBC may withdraw that Accredited Party's Accreditation temporarily or permanently.

## 7. Anti-corruption

7.1 The Applicant acknowledges that the ICC has policies and procedures in place to eradicate conduct of a corrupt nature which is prejudicial to the interests of the game of cricket. By completing the application for Accreditation, Applicants and Accredited Parties agree that any information which they receive as a result of obtaining an Accreditation shall be for the sole purpose of media reporting or conducting other legitimate Event business. The information obtained whilst in the possession of an Accreditation Device shall not be used or disclosed by an Accredited Party for the purposes of obtaining financial gain or the creation or collection of data, whether directly or indirectly, for the purpose of gambling, betting, gaming or any other form of financial speculation.

7.2 The Accredited Party shall not, whilst in any Venue:

- (a) use any electronic device to engage in any online betting or gambling activities in relation to the result, progress, conduct or any other aspect of any Match, including but not limited to ball-by-ball spread betting and/or the use of betting exchanges nor facilitate in any manner whatsoever the conduct of any form of betting or gambling whether within or outside the Venue by any third party; or
- (b) offer to any third party any bribe or other reward to fix or to contrive in any way or otherwise

improperly influence the result, progress, conduct or any other aspect of the Match.

7.3 Each Accredited Party shall report any suspicious betting or other potentially corrupt activity of which he/she becomes aware whilst present in any Venue as soon as reasonably practicable to the ICC's Anti-Corruption Unit by telephone on: +44 7933373148 or by email to [contactACU@icc-cricket.com](mailto:contactACU@icc-cricket.com).

## 8. Collection of Accreditation Devices

Please note that the Accreditation Device may only be collected in person by the Accredited Party and not by a representative of the Accredited Party unless otherwise advised or permitted by IBC. Proof of identity on collection of the Accreditation Device in the form of photographic identification (e.g. national identity card, passport or driving licence photocard) will be required and a copy of the photographic identification may be made. Upon collection of the Accreditation Device, the Accredited Party must sign a separate form to confirm receipt of the Accreditation Device and agreement to these Accreditation Terms and Conditions.

## 9. Use of Accreditation

9.1 IBC reserves the right to amend or limit an Accreditation and will notify the Accredited Party accordingly. IBC will provide the Accredited Party with one Accreditation Device which must be clearly displayed at all times on the Accredited Party's person once inside the Venue. Accredited Parties must carry valid photographic identification at all times whilst in any Venue. Each Accredited Party is permitted access to any Venue only for the duration of each Match and to any Zone(s) indicated on the Accreditation Device.

9.2 If the Accreditation Device is lost or stolen, IBC shall, at its sole discretion, decide whether a new Accreditation Device is to be issued. This requires the Accredited Party to adhere to the following procedure:

- (a) any theft or loss must be reported to the police within 24 hours after its detection; and
- (b) the theft or loss notification issued by the police must be presented at the Accreditation centre.

IBC has no obligation to issue a new Accreditation Device.

## 10. Access to Venues

10.1 Access to a Venue shall only be granted upon presentation of a valid Accreditation Device together with, where necessary, a valid match day ticket or similar device. On the request of the security staff involved in the security check, a national identity card, passport or other form of photographic identification may also be required to be shown. In order to remain at the Venue, the Accredited Party must comply with the safety and security provisions set out in these Accreditation Terms and Conditions as well as any safety and security regulations applicable at the Venue.

10.2 All Accredited Parties acknowledge that they shall travel to and from the Host Country, travel around the Host Country outside Venues and be present inside Venues at



their own risk. In the event of an incident which causes damage or loss involving (a) injury causing death, (b) bodily injury or (c) permanent damage to health, the ICC, IBC and/or the Host shall only be liable if any of their authorised representatives or agents caused such damage or loss through their negligence. In respect of all other incidents causing damage or loss, neither the ICC nor IBC nor the Host shall be liable for any damage or loss suffered by the Accredited Party.

10.3 Access to a Venue will be refused to any person noticeably under the influence of alcohol, narcotics or any behaviour-modifying substance, or to any person behaving or likely to behave violently, harmfully or in a manner contrary to public order. Furthermore, access will be refused to any person whose appearance or behaviour, in the opinion of IBC and/or the Host and/or any Authorised Person, negatively affects the public standing of the Event, IBC, the ICC, any Commercial Partner and/or the Host.

10.4 All Accredited Parties acknowledge that they shall abide by the terms of the ICC Anti-Racism Policy (available for review on the Website). Without prejudice to the foregoing, any conduct by the Accredited Party (whether through the use of language, gestures or otherwise) which is likely to offend, insult, humiliate, intimidate, threaten, disparage or vilify any reasonable person (including, without limitation, any player, umpire, referee, staff member or other spectator) on the basis of their race, sex, religion, culture, colour, descent, nation or ethnic origin will result in his/her Accreditation being withdrawn, his/her ejection from the Venue and possible further action such as criminal prosecution, identification by way of photographing and/or capturing by video camera of his/her images and a life-ban being imposed on the Accredited Party.

10.5 All persons at the Venue are strictly prohibited from using, possessing or holding promotional or commercial, political, religious or racist objects and materials, offering to sell, selling or possessing with intent to sell, goods such as (but without limitation) drinks, food, souvenirs, clothes, promotional and/or commercial items, unless specifically approved in advance by IBC or the Host in writing. All such items may be removed or temporarily confiscated by IBC, the Host and/or any other Authorised Person(s).

10.6 All Accreditation Devices remain the property of IBC and shall, upon request by IBC or by an Authorised Person, be returned immediately to IBC (or to the Authorised Person).

## 11. Security and Prohibited and Restricted Behaviour and Items

11.1 Accredited Parties must follow the directions of the security personnel and all those persons duly authorised to give such directions at any Venue.

11.2 Each Accredited Party shall:

- (a) show the valid Accreditation Device and photographic identification upon demand;
- (b) submit to reasonable body searches and searches of any bags or other containers on the Accredited Party's person;

- (c) consent to the confiscation of prohibited items (as referenced herein); and
- (d) follow all other instructions of stewards, safety personnel, and/or any other duly Authorised Persons at any Venue. Accredited Parties shall, upon request, give a prompt and full explanation as to how, from whom and from where their Accreditation Devices have been obtained.

11.3 The following is a non-exhaustive list of items which Accredited Parties are forbidden to use, possess, hold or bring into a Venue, without the specific written permission of IBC and/or the Host:

- any article that is offensive, dangerous, hazardous and/or illegal or that may be used or that may be expected to be used as a weapon or a missile or that may compromise or otherwise interfere with the enjoyment, comfort or safety of (or pose a hazard to) any person or security at the Venue (including, without limitation, glass bottles or containers, cans (whether containing soft drink and/or alcohol), knives, fireworks, explosives, flammable items (other than cigarette lighters or matches for personal use), compressed gas containers, maces, flares, air horns, lasers, blow horns, whistles, smoke bombs and/or flag sticks that protrude more than a hand's breadth below the flag);
- alcoholic beverages (other than those purchased or provided in an authorised area within the Venue) or narcotics (other than those prescribed by a registered medical practitioner);
- unless otherwise specified in the Venue Regulations (and other than those purchased or provided in the Venue) any food or non-alcoholic drinks other than small amounts for personal consumption;
- animals (other than guide dogs);
- banners, placards, leaflets, signs or other materials, items, objects or clothing displaying political, religious, offensive or race-related messages, slogans or images or promotional or commercial identification or messages which, in the opinion of IBC and/or the Host, constitute Ambush Marketing;
- any tripods or video camera equipment whatsoever (whether or not for personal use), except as may be specifically permitted by IBC (in its sole discretion) in relation to access to the Mixed Zone post-Match.

IBC and the Host reserve the right to refuse entry to any person carrying any other items or substances that may be deemed to be offensive, disruptive, dangerous or likely to infringe any party's rights or any party's safety or security or any dangerous article or substance not referred to above.

All decisions regarding any items carried by any Accredited Party at any Venue shall be at the absolute discretion of IBC, the Host and/or any other Authorised Persons.



11.4 Unless otherwise authorised by IBC, the following conduct is prohibited at a Venue:

- (a) any promotional or commercial activity, without the express prior written approval of IBC;
- (b) throwing, casting, thrusting or firing any objects;
- (c) use of signal whistles, air horns or other items that cause a disturbing noise;
- (d) acting in a violent way, instigating any violence, racism or xenophobia or behaving in a way that others may interpret as provocative, threatening, defamatory, discriminatory or offensive;
- (e) expressing national, political, religious, ethnic and/or racial ideas or pursuits;
- (f) creating any threat to the life or safety of themselves or others or harming another person in any way whatsoever;
- (g) selling anything, including (without limitation) beverages, food, souvenirs and/or clothing without the permission of IBC;
- (h) accessing any Zone to which the Accredited Party does not have the right to access;
- (i) damaging goods; and/or
- (j) accessing restricted areas or entering or leaving the Venue via routes reserved for an easy exit in the event of danger, such as emergency exits (except in the case of a genuine emergency).

## 12. Sound and Image Recordings

12.1 Any Accredited Party attending a Venue agrees (to the extent permitted by applicable laws) that the Event is a public event and thus agrees that use may be made, free of charge and at any time, of his/her name, voice, image and likeness by means of live or recorded audio/video display, broadcast or other transmission or recording, photographs or any other current and/or future media technologies.

12.2 Except as permitted in accordance with the terms of the Accreditation below, each Applicant and Accredited Party is prohibited from:

- (a) recording, broadcasting or transmitting or assisting any person to record, broadcast or transmit, by any means whatsoever (including, without limitation, radio, television, over the internet or by way of mobile telephone or other mobile device, modem or other form of technology), any moving images, sounds (including, without limitation, commentary), data, results, scores or commentary of or concerning any of the Matches, or the Venues, attendees or any activity at any Match (including in particular any audio-visual recordings of on-field Match action on social media), except with the express prior written consent of IBC. This paragraph 12.2(a) is not intended to prevent the distribution of data, results, scores or textual commentary distributed or published as part of news services for editorial use only or to prevent

audio only or text coverage of post-Match media conferences via any form of media;

- (b) selling, licensing, distributing or otherwise publishing, disseminating or reproducing for a commercial purpose, whether in whole or in part, any recordings taken or made inside a Venue (including, without limitation, photographs, video recordings or sound recordings), except with the express prior written consent of IBC; and/or
- (c) creating or developing data or statistics for any purposes other than for bona fide news reporting purposes.

12.3 Continuous ball-by-ball and/or over-by-over audio updates (whether live, deferred or delayed) for transmission via the radio, the internet or via any form of mobile device (including, without limitation, mobile telephones) or other related devices from within any Venue are strictly prohibited. IBC may in its sole discretion revoke the Accreditation of any Accredited Party and/or their employer offering and/or undertaking the same off-tube from outside any Venue.

12.4 No Accreditation is available for any party seeking to distribute moving images, pictures, sounds, data, results, scores or commentary (except for editorial text reports) via a mobile telephony protocol or otherwise via a mobile device, except that the distribution of non-moving images, data, results or scores (textual but not audio) is permitted via a mobile telephony protocol or otherwise via a mobile device for editorial reporting purposes only provided, however, that with respect to data, results and scores: (i) any and all of these materials are ultimately used in a manner that presents them in context as part of a news story, news update or news bulletin and are not used on a stand-alone basis; (ii) none of these materials are ultimately used on a premium telephone results line, on an internet website 'scoring' service, presented as a scoreboard, scorecard or digital reconstruction of match play or otherwise delivered in a manner that could be misconstrued as the delivery of a 'live, as-live or near-live' scoring service; and (iii) none of these materials will be delivered directly to a mobile service operator or to any other outside agency for the purpose of retransmission to, or display on, a mobile device (including, without limitation, a mobile telephone) without the prior written consent of IBC.

12.5 Applicants, Accredited Parties and their employers (if any) acknowledge and agree that all commercial rights in respect of the Event (or any Match) are (as between the parties) the property of IBC.

12.6 Applicants, Accredited Parties and their employers may only use trade marks, logos, emblems and/or marks associated with the Event strictly in accordance with the guidelines issued by IBC, unless otherwise expressly permitted in writing by IBC. Accredited Parties shall not use tickets or Accreditations for the Event in any manner or engage (either by themselves or with any third party) in any marketing, promotional or any other activities associated with the Event which could result in themselves or any third party or third party's products, being associated with the Event, except with the express prior written approval of IBC.

12.7 Applicants, Accredited Parties and their employers may not use trade marks, logos, emblems and/or marks



owned by the Host unless otherwise expressly permitted in writing by the Host. Accredited Parties shall not use tickets or Accreditations for the Event in any manner or engage (either by themselves or with any third party) in any marketing, promotional or any other activities associated with the Event which could result in themselves or any third party or third party's products, being associated with the Host, without the prior written approval of the Host in each case.

### 13. Consequences of Breach of Accreditation Terms and Conditions

13.1 Any Accredited Party whose actions are inconsistent with, or whose Accreditation Device has not been obtained in accordance with, these Accreditation Terms and Conditions may be refused entry to a Venue and/or a Zone or may be expelled from a Venue and/or Zone which they have accessed and the relevant Accreditation Device may be confiscated.

13.2 Where IBC or the Host has reasonable grounds to believe that an Accredited Party has not strictly complied with these Accreditation Terms and Conditions, the Accreditation Device of such Accredited Party may be confiscated and rendered invalid. In such circumstances, the IBC-appointed Venue Manager shall undertake an initial investigation of the Accredited Party's actual or suspected non-compliance and shall report his/her findings (whether orally or in writing) to the ICC's Head of Media & Communications. The ICC's Head of Media & Communications shall take a decision in respect of the confiscation and rendering invalid of the relevant Accreditation Device(s) in consultation with the ICC's General Manager – Commercial and/or, in his absolute discretion, with the ICC's Chief Executive.

13.3 Accreditation will not be re-granted once it has been invalidated, except for in exceptional circumstances at IBC's sole discretion.

13.4 IBC, the ICC and the Host reserve the right to pursue all of their legal rights and remedies against any Accredited Party in breach of these Accreditation Terms and Conditions at their sole discretion.

### 14. Unforeseen Circumstances

IBC reserves the right to make alterations to the time, date and place of the Event and/or Matches due to unforeseen circumstances. Such circumstances include, without limitation, force majeure, safety and security concerns and decisions of any competent authority.

### 15. Information

All information requests should be addressed to [edwin.saayeng@ecb.co.uk](mailto:edwin.saayeng@ecb.co.uk) with "ICC Women's World Cup 2017 - Non-Rights Holder Accreditation Query" in the subject line.

### 16. Miscellaneous

16.1 These Accreditation Terms and Conditions constitute the entire agreement and understanding between the parties and supersede any prior arrangements, understandings or agreements (whether oral or written) between them relating to the subject-matter hereof.

Nothing in this paragraph 16.1 operates to limit or exclude any liability for, or remedy in respect of, fraud.

16.2 No variation of these Accreditation Terms and Conditions shall be valid unless it is in writing and signed by or on behalf of each of the parties. The expression "variation" shall include any amendment, variation, supplement, deletion, termination or replacement however effected.

16.3 All Applicants and Accredited Parties irrevocably and unconditionally consent to the collection, use and insertion into a database by or on behalf of the ICC, IBC and/or the Host of personal information provided by the Applicants and any Accredited Party for the purposes of implementation of these Accreditation Terms and Conditions, including for administration, communication, enforcement and access control purposes. The ICC, IBC and/or the Host may share such personal information between themselves and with such third parties as may be generally and reasonably required for the proper and efficient staging of the Event and to give effect to any of their respective rights in terms of these Accreditation Terms and Conditions. All Applicants and Accredited Parties have the right of access to, and correction of, their personal information upon written request to IBC.

16.4 Each of the provisions set out in these Accreditation Terms and Conditions shall be severally enforceable. Notwithstanding that the whole or any part of any provision(s) of these Accreditation Terms and Conditions may be declared void, ineffective or unenforceable in any respect by any competent court in any jurisdiction, the provision(s) in question (or part thereof, as the case may be) shall be severed to the extent necessary and the other provision(s) of these Accreditation Terms and Conditions and the remainder of the provision(s) in question (as applicable) shall continue in full force and effect.

16.5 No failure or delay by IBC (or by any third party which has rights under these Accreditation Terms and Conditions pursuant to paragraph 16.6 hereof) to exercise any right (in whole or in part) under these Accreditation Terms and Conditions shall constitute a waiver of that right, nor restrict any further exercise of that right. To the extent that IBC (or any third party which has rights under these Accreditation Terms and Conditions pursuant to paragraph 16.6 hereof) is prevented or delayed by matters beyond its reasonable control from performing any of its obligation(s) under these Accreditation Terms and Conditions, IBC (or such third party, as the case may be) shall be relieved of any liability to any Accredited Party for failure to perform or for delay in performing any such obligation(s).

16.6 Each of the following third parties shall have the right under the Contracts (Rights of Third Parties) Act 1999 to enforce:

- (a) in the case of the Host, paragraphs 1.1(b), 1.1(c)(ii), 2.1, 2.5, 10.2, 11.3, 12.8, 13.2, 13.4, 16.3 and 16.6 (a) of these Accreditation Terms and Conditions;
- (b) in the case of the ICC, paragraphs 2.1, 2.5, 10.2, 10.4, 13.4, 16.3 and 16.6(b) of these Accreditation Terms and Conditions.



16.7 These Accreditation Terms and Conditions and any dispute or claim arising out of or in connection with these Accreditation Terms and Conditions (including, without limitation, any dispute or claim relating to non-contractual obligations) will be governed by and interpreted in accordance with English law. Any dispute (including, without limitation, any non-contractual dispute or claim) arising from or in connection with these Accreditation Terms and Conditions or an Accredited Party's attendance at a Match will be submitted to the non-exclusive jurisdiction of the English courts. Notwithstanding the foregoing, IBC reserves the right to pursue any legal proceedings in a competent court in the defendant's domicile.

### **SPECIFIC ACCREDITATION TERMS**

17. No television, radio, internet or other interactive or electronic media broadcaster other than an official licensed broadcaster appointed by the ICC or STAR may broadcast, transmit and/or stream sound or images or a combination of them anywhere in the world of the Event, including, without limitation, any event/function organised prior to the commencement of the Matches, any media conference, interviews, training sessions, warm-up matches and competitive Matches, the opening ceremony, any post-Match presentations and the closing ceremony, and/or other events/functions which are organised under the auspices of the ICC, IBC, the Host and/or the local organising committee of the Event, save as expressly permitted under these Accreditation Terms and Conditions or any News Access Regulations.

18. Save as specifically permitted by IBC (for example in relation to access to the Mixed Zone post-Match), only IBC, the Production Partners and STAR (or its licensees) are allowed to bring cameras and equipment into the Venues for the purposes of recording live action of, and other activity surrounding, any Match.

19. The Accreditation of any Accredited Party may be withdrawn without notice or reason, at the discretion of IBC, for the purposes of ensuring compliance with (and/or in the event of any breach of) any News Access Regulations by the Accredited Party and/or his/her employer (if any).

20. Event Material may only be used in regularly scheduled bona fide daily news programmes/bulletins (specifically excluding any magazine, analysis, feature and/or discussion programmes) of which the actual local, regional, national or international current hard news elements constitute the main feature of the programmes. Such programmes may not be positioned or promoted as Event programmes.

21. Non-rights holders may not make available or provide Event Material to any third party without the prior written consent of IBC.

22. Non-rights holders may not infringe, or facilitate the infringement of, the rights of any party officially associated with the Event and in this regard the non-rights holders may not, without limitation:

- (a) add any sponsorship, product placement, signs or other commercial credits in, on or around its broadcasts, transmissions and/or streaming of Event Material;
- (b) enter into any sponsorship agreements for the

broadcast, transmission and/or streaming of the Event Material;

- (c) place any advertising or other commercial message before, during or after the broadcast, transmission or streaming of the Event Material, in such a manner as to imply an association or connection between any third party, or third party's products or services, and the Event; and/or

- (d) alter or add to Event Material so as to remove, change or obscure any advertising or other commercial messages appearing in the Event Material e.g. by way of on-ground signage.

23. Save as set out above, non-rights holders shall have no further access within any Venue with equipment, including, without limitation, for the purposes of conducting interviews, attending media conferences or otherwise on Match days. Where non-rights holders require access to, for example, Match footage for incorporation in their news programmes/bulletins as set out herein, they must seek access to the same only from the ICC's appointed news access licensee(s) for the Event. Media conference footage will be made available to non-rights holders by IBC in such manner as it shall (in its absolute discretion) determine.

24. Non-rights holders may not broadcast ball-by-ball commentary or analogous coverage of the Event, whether on a live or delayed basis, or any other material obtained from within the Venue on Match days, including interviews.

25. Non-rights holders may not originate or broadcast, transmit or stream any audio programming from a Venue.

### **NON-RIGHTS HOLDING TELEVISION**

26. On any Match day (whether in respect of a Broadcast Match or a Non-Broadcast Match), the Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into a Venue for the sole purpose of reporting the status and/or outcome of each Match on free-to-air or pay television, provided always that the recordings, broadcasts, narrowcasts or other transmissions of sound, data and/or images that are made or taken from inside the relevant Venue comply with paragraphs 27 to 30 (inclusive) or the terms of any applicable News Access Regulations. The Applicant acknowledges and agrees that, save as specifically permitted by IBC (for example, in relation to access to the Mixed Zone post-Match) he/she shall NOT be entitled to record audio-visual footage himself/herself within any Venue on a Match day.

27. In addition to the remaining terms and conditions set out in paragraphs 28 to 30 (inclusive), unless otherwise permitted or restricted by applicable laws or regulations in the country of transmission, no more than 90 (ninety) seconds of footage per Match may be featured in any single news programme/bulletin, AND any such footage featured in a single news programme/bulletin may not be shown during the live broadcast of the Match from which the footage has been obtained or more than 24 (twenty four) hours from the conclusion of the relevant Match. Access to this footage (in the case of a Broadcast Match) may be available via the ICC's appointed news access licensee for the Event.



## **BROADCAST MATCHES**

28. In addition to complying with the terms of paragraph 26 above, the Applicant and his/her employer acknowledge and agree that, save as specifically permitted by IBC (for example, in relation to access to the Mixed Zone post-Match), NO recording of any audio-visual footage may take place within any Venue on a Broadcast Match day. Recording equipment will only be allowed into the media conference room for the purpose of filming post-match media conferences. No other recording or filming is permitted on Match days, including after the conclusion of a Match.

## **NON-BROADCAST MATCHES**

29. The Applicant and his/her employer acknowledge and agree that, on a Non-Broadcast Match day, they may transmit up to a maximum of ninety (90) seconds of edited audio-visual footage from within the Venue. Player interviews and media conferences are permitted as additional coverage.

30. All such filming/reporting as may be permitted under paragraph 29 above will be from a Zone.

## **NON MATCH DAYS**

31. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into a Venue for the sole purpose of reporting on participating teams/events around the Event on non-Match days. Coverage on non-Match days (including player interviews, warm-up and training sessions and player diaries) shall not involve coverage on an extended live basis (meaning for this purpose more than 10 (ten) minutes of continuous coverage).

32. All such reporting as may be permitted under paragraph 31 above will be from a Zone.

## **NON-RIGHTS HOLDING AUDIO**

33. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into a Venue for the sole purpose of effecting the transmission by radio or via the internet of verbal reports as to the status or results of each Match, provided always that no more than 2 (two) minutes of verbal updates/reports that do not constitute live commentary may be transmitted from the relevant Venue by any means during any single hour of play of any Match. This reporting cannot be in the form of live ball-by-ball commentary. Reporting is restricted to match status summaries. The Applicant and his/her employer (if any), in any event, acknowledge and agree that the News Access Regulations apply.

34. Non-rights holding audio broadcasters in any territory may not broadcast more than 2 (two) minutes of Event Material in any single news programme/bulletin per transmission hour in any medium. Such broadcast may not be ball-by-ball commentary or analogous coverage of the Event.

## **PRINT MEDIA**

35. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into any Venue for the sole purpose of reporting in Permitted Publications a description of the status and/or outcome of the Match.

## **NON-RIGHTS HOLDING INTERNET**

36. The Applicant and the employer acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into Venues for the sole purpose of reporting on the news-related internet sites of a Permitted Publication a description of the status and/or outcome of the Match. The Applicant and his/her employer (if any), in any event, acknowledge and agree that the News Access Regulations apply.

## **NON-RIGHTS HOLDING DIGITAL TEXT**

37. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into a Venue for the sole purpose of reporting on the internet a description of the status and/or outcome of the Match or other newsworthy occurrences, provided always that such reporting is limited to text and/or still photos only (but not audio), is for editorial (and strictly non-commercial) purposes only and does not constitute continuous consecutive ball-by-ball commentary (whether live, deferred or delayed).

## **NON-RIGHTS HOLDING PHOTOGRAPHERS**

38. The ICC reserves the right to appoint official photographers for any Match. Such photographers shall be granted preferential rights in respect of positioning in Zones.

39. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into any Venue for the sole purpose of taking photographs inside the Venues for editorial purposes.

40. Subject only to paragraph 41 below, the Applicant, Accredited Party and their employer (if any) must not (either together or separately):

(a) sell, assign, transfer or license the copyright in photographs taken at any Venue(s) other than to another media organisation (and then always on the strict condition that such media organisation undertakes to only use the photographs for editorial purposes and undertakes not to sell-on or sublicense the copyright in such photographs, which condition shall be strictly enforced by the Accredited Party and their employer); and/or

(b) publish, disseminate or reproduce such photographs other than for editorial purposes (such as publication in the news section of a newspaper).

41. Nothing in paragraph 40 above is intended to or will be used to preclude news agency and newspaper syndication distribution in the normal course of business including sale of material to third parties for non-commercial use.

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## APPENDIX A

Broadcast Matches denoted in **bold underlined text**

All other Matches are Non-Broadcast Matches

Date	Taunton	Bristol	Derby	Leicester	Lord's
Sat 24 June		New Zealand v Sri Lanka	<b><u>England v India</u></b>		
Sun 25 June				Pakistan v South Africa	
Mon 26 June	Australia v West Indies				
Tues 27 June				England v Pakistan	
Wed 28 June			<b><u>South Africa v New Zealand</u></b>		
Thurs 29 June	West Indies v India	Sri Lanka v Australia			
Sun 2 July	England v Sri Lanka	Australia v New Zealand	<b><u>India v Pakistan</u></b>	South Africa v West Indies	
Wed 5 July		England v South Africa	<b><u>Sri Lanka v India</u></b>	Pakistan v Australia	
Thurs 6 July	New Zealand v West Indies				
Sat 8 July	New Zealand v Pakistan			South Africa v India	
Sun 9 July		<b><u>England v Australia</u></b>	West Indies v Sri Lanka		
Tues 11 July				West Indies v Pakistan	
Wed 12 July	Sri Lanka v South Africa	<b><u>Australia v India</u></b>	England v New Zealand		
Sat 15 July	South Africa v Australia	<b><u>England v West Indies</u></b>	India v New Zealand	Pakistan v Sri Lanka	
Tues 18 July		<b><u>Semi Final 1</u></b>			
Wed 19 July		Semi Final 1 Reserve			
Thurs 20 July			<b><u>Semi Final 2</u></b>		
Fri 21 July			Semi Final 2 Reserve		
Sun 23 July					<b><u>FINAL</u></b>
Mon 24 July					Final Reserve