

T20WC PRIVACY POLICY

The T20 World Cup (**Event**) is organised by T20 World Cup 2020 Ltd (ABN 14 618 113 269) ('T20WC', "we", "our" and "us"). T20WC respects your privacy and is committed to protecting your personal information.

T20WC may disclose your personal information to the Cricket Entities and the Cricket Entities may disclose your personal information to T20WC. T20WC will collect and use your personal information in accordance with this Privacy Policy. In addition, if you have opted in to receive communications from the ICC, the terms of the ICC's Privacy Policy (located [here](#)) will apply to the ICC's use of your personal information.

In this Privacy Policy where applicable, a reference to "T20WC Entities" means a reference to T20WC and the Cricket Entities collectively. This policy provides information about how T20WC may collect, hold and use your personal information.

If you do not provide us with the information that we request, then we may not be able to provide you with our products and services.

What is personal information?

Personal information is information or an opinion (including information or an opinion forming part of a database), whether true or not, and whether recorded in material form or not, about an individual whose identity is reasonably apparent, or can be reasonably ascertained, from the information or opinion. Examples of personal information include your name, postal address, telephone number and email address.

We collect personal information to properly and efficiently carry out our respective functions, including to provide you requested products and services, and to facilitate the provision of marketing and promotion services that may be of interest to you.

The personal information collected and held about you will vary depending on the circumstances of collection and may include, but is not limited to, as follows:

- your name, address, email address, date of birth, gender, occupation, contact information;
- information about your attendance at and experience of the Event;
- information about your favourite team that is competing in the Event;
- information about your dealings with T20WC or Cricket Entities, including subscriptions for T20WC Entity services and attendance at cricket matches;
- details of items ordered or purchased from us;
- background checks including police checks and working with children checked if you apply for employment, coaching and volunteer positions for T20WC and the Event;
- other information provided voluntarily by you, for example in response to surveys or competitions.

How do we collect your personal information?

We collect personal information about you in a number of ways, including:

- directly from you, for example, when you provide information to us by phone, email, in an application form or competition entry form, when you join a T20WC or a Cricket Entity fan club, when you purchase tickets to the Event, submit information through or access our websites or games (including without limitation www.t20worldcup.com and tickets.t20worldcup.com); and

- from third parties, such as the Cricket Entities, third party service providers, ticket agencies, T20WC or Cricket Entity commercial partners and other commercial data sources and data providers. We may collect personal information regarding a child from the parent or other responsible person associated with that child.

We may also receive information about you from third parties in relation to other websites. For example, you may choose to participate in a third party application or feature as part of our services (such as logging in through Facebook Connect or otherwise linking to the services from another website or interactive service) or on a third party website or service (such as a Facebook application or a similar application or feature) through which you allow us to collect (or the third party to share) information about you, including personal information. When you choose to participate, you may be opting to link your activity on T20WC Entity services with that third party website or service, which may then collect information about your visits to T20WC Entity websites and may publish that activity as you request to your "profile" or similar feature with that third party (such as if you choose to share content you find on an T20WC Entity website with your "connections" on the third party's website or service).

The information we collect is subject to this Privacy Policy. However, the information collected and stored by the third party remains subject to the third party's privacy practices, including whether the third party continues to share information with us or with other third parties, the types of information shared, and your choices with regard to what is visible to others on that third party's website or service. The third party may allow you to remove the application or feature, in which case we will no longer collect information about you through the application or feature, but we may retain the information previously collected. In addition, we may receive information about you if other users of a third party website or service give us access to their profiles and you are one of their "connections" or information about you is otherwise accessible through your "connections" web page, profile page, or similar page on a social networking or other third party website or interactive service.

Providing information

If you do not provide some or all of the information that we request from you, this may affect our ability to communicate with you or provide the requested products or services.

By not providing requested information, you may jeopardise your ability to attend the Event, participate in competitions or apply for employment or volunteer positions with us. If it is impracticable for us to deal with you as a result of you not providing the requested information or consent, we may refuse to do so.

If you provide information to us about any person other than yourself, you must ensure that they understand how their information will be collected, used and disclosed as set out in this Privacy Policy and that you are authorised to disclose it to us, and to consent to its use on their behalf, before doing so.

Information storage and protection

We store information in different ways, including in paper and electronic form. When your information is provided to us, the information may be combined or linked with other information held about you.

Security of personal information is important to us. We have taken steps to protect the information we hold from misuse, loss, unauthorised access, modification or disclosure. Some of the security measures we use include strict confidentiality requirements of our respective employees, volunteers, service providers, security measures for system access and security measures for our website.

How do we use your personal information?

T20WC may use your personal information for the primary purpose for which it was collected and secondary purposes related to the primary purpose. Such primary and secondary purposes may include, without limitation, use of your personal information to:

- Administer your request for Tickets, process payment and deal with any permitted refunds or exchanges;
- Provide the services and/or communications you request from us;
- Inform you of important Event-related information, for example time or event changes, transport information or related events;
- Investigate and take action in the event the Ticket Terms and Conditions, local ground regulations, major event management regulations or other applicable laws are breached;
- Carry out market research and surveys;
- Track and analyse activity on our website;
- Understand and respect your preferences and to provide details of relevant offers and opportunities where you have agreed to receive them;
- Where you apply for employment, coaching and other employment or volunteer opportunities with T20WC, verify your identity and complete background checks;
- Develop, run, administer and market competitions, activities and other events relating to the Event and cricket generally;
- Market products, services, merchandise and special offers made available by T20WC or either of the Cricket Entities or our respective corporate partners, licensees, suppliers and sponsors;
- Administer and manage our respective websites and provide you with access to those websites;
- Keep you informed of news and information (such as advance notice of ticket sales) relating to the Event and cricket generally, including by distributing newsletters, publications and other communication via various mediums; and
- Research and develop new products, services and merchandise relating to the Event and cricket generally.

Health and sensitive information

In accordance with the Australian Privacy Principles, if it is reasonably necessary in the circumstances, or you have elected to provide it, the T20WC Entities may also collect sensitive information (which is a type of personal information) such as:

- information about your health and medical history; or
- other sensitive information about you (for example, information about your racial or ethnic origin or that of your parents).

Sensitive information is afforded a higher level of privacy protection than other personal information.

The T20WC Entities may use health information about you for insurance purposes and/or to ensure that any events or activities in which you participate are run safely and in accordance with any special health needs you may have. If you do not consent to the collection of your health and sensitive information (and we are not otherwise permitted under law to collect that information) please do not provide your health and sensitive information when prompted to do so.

In addition, we may use de-identified health information and other sensitive information to carry out research, to plan events and activities or to prepare submissions to government or a government body. De-identified information is information which has been aggregated or otherwise de-identified so that it cannot be used to identify you or any other individual.

When do we disclose your personal information?

We may disclose your personal information as follows:

- within T20WC;
- to the Cricket Entities;
- to organisations (other than the T20WC Entities) involved in cricket and sporting programs and initiatives in Australia;
- to companies and service providers that we have engaged or used to carry out functions and activities on our behalf, including companies involved in:
 - advertising and marketing our products, services, merchandise and special offers (including social media partners);
 - data aggregation, enrichment, augmentation, processing, analytics and research; and
 - the design, implementation, maintenance and hosting of any database on our behalf;
- to our professional advisers, including our accountants, auditors and lawyers;
- to our insurers;
- To governmental bodies including without limitation the Australian, State & Territory Institutes of Sport, the Australian Sports Anti-Doping Authority and the Australian Sports Commission, the Major Sporting Events Taskforce in the Australian Government's Department of Health and the Department of Immigration and Border Protection, federal, state and territory law enforcement and security agencies such as the Australian Security Intelligence Organisation, the Australian Federal Police, and State and Territory policing organisations, contracted service providers to the Australian Government, and other entities, government departments and agencies who have responsibilities that interact with Australia hosting the Event; and
- to relevant law enforcement bodies for the purposes of safety and security or for the purposes of planning the Event including, for example, traffic and transport planning purposes.

Our service providers are not authorised by us to use or disclose your personal information except as necessary to perform services on our behalf or to comply with legislation.

Transfer of Information Overseas

The data we collect, including your personal information, will be hosted and stored in Australia, the United Arab Emirates, the UK and the USA and/or other international jurisdictions.

We may disclose your information to third party service providers who may be located (and so your personal information may be disclosed) overseas, including in India, the USA and the UK, and other countries from time to time. In such circumstances, we will use our best endeavours to ensure such parties are subject to a law, binding scheme or contract which effectively upholds principles for fair handling of the information that are suitably similar to the Australian Privacy Principles.

Due to the nature of the internet and the global nature of the Event, if you are visiting the T20WC website(s) your communications will inevitably result in the transfer of information across international boundaries. In particular, information obtained will be stored by our data hosting provider on dedicated servers located in multiple international jurisdictions. Our data hosting provider offers reliability and security by storing data in high-performance data centres in multiple international locations.

In addition, in order to administer requests and purchases by you, we may need to transfer your personal information to the ICC which is located in the United Arab Emirates. If we do transfer your personal information to other territories, we will take reasonable steps to ensure that the information is protected in accordance with this Privacy Policy.

Direct marketing

We will use non-sensitive personal information to provide better services and for marketing purposes (including disclosure of such information to service providers and commercial partners).

If you do not wish to receive e-mail, SMS or posted offers from us, you may opt-out by using the link provided. Alternatively, you may advise us at any time that you do not wish to receive e-mail, SMS or posted offers.

Other disclosures

In addition, we may also disclose personal information:

- with your express or implied consent;
- when required or authorised by law;
- to an enforcement body when reasonably necessary; or
- to lessen or prevent a threat to an individual or public health or safety.

Our websites

When you visit our websites, our systems may record certain information about your use of those websites (such as which web pages you visit and the time and date of your visit). We use this information to help analyse and improve the performance of our websites.

Our websites include the T20WC website and the websites of Cricket Entities as listed below.

In addition, we may use “cookies” on T20WC Entity websites. Cookies are small text files that help a website to remember your preferences and improve your experience of using that website. Using cookies is standard practice for most large websites. In some cases, the cookies that we use may collect some personal information about you. We will treat this information in the same way as other personal information we collect about you (*This information is subject to this Privacy Policy and will be treated in the same way as other personal information we collect about you). If you prefer, you may be able to disable cookies on your internet browser. However, if you do so, you will not be able to enjoy the enhanced user experience that our cookies offer.

We may engage a third party to help analyse how our websites are used.

This analysis is performed using data collected from the websites. However, this information is not intended to and will generally not include any personal information.

Web beacons are images that originate from a third party site to track visitor activities. We use web beacons to track the visiting patterns and browsing habits of individuals accessing our website. This information is not intended to and will generally not include any personal information, and we will not use the information to identify any individual.

We may also collect Internet Protocol (IP) addresses relating to you when you access and use the websites. IP addresses are assigned to computers on the internet to uniquely identify them within the global network of computers which makes up the internet. We may collect and manage IP addresses for internet session management and security purposes.

Websites linked to any of the T20WC Entity websites are not subject to our privacy standards, policies or procedures. We cannot take any responsibility for the collection, use, disclosure or security of any personal information that you provide to a third party website.

Accuracy of your personal information

T20WC takes all reasonable steps to ensure that the personal information we collect, use and disclose is accurate, complete and up-to-date.

However, we rely on the accuracy of personal information as provided to us both directly and indirectly. You are encouraged to regularly review and update your personal information. If you find that the personal information we hold about you is inaccurate, incomplete or out-of-date, please contact us immediately (our contact details are set out below) and we will take reasonable steps to ensure that it is corrected.

How can you access the personal information we hold about you?

Subject to some exceptions provided by law, you have the right to access your personal information.

For security purposes, if you would like to access personal information that we hold about you, we require you to put your request in writing. If we do not allow you access to any part of the personal information we hold about you, we will tell you why. You can exercise your rights by contacting us at privacy@worldt20.com.au.

We will not charge you for lodging a request to access your personal information, but we may charge you for our reasonable costs in supplying you with access to this information.

If the GDPR applies to you, you have a right to request that we provide you with a copy of your personal information that we hold and you have the right to be informed of;

- (a) the source of your personal information;
- (b) the purposes, legal basis and methods of processing;
- (c) the data controller's identity; and
- (d) the entities or categories of entities to whom your personal information may be transferred.

Opt-Out/Unsubscribe

You can easily unsubscribe from communications at any time by using the contact details specified in this Privacy Policy, or by following the instructions contained in an e-mail. It may take some time to effect an opt-out or an unsubscribe so you may still receive communications from us for several weeks after your request is received.

For the avoidance of doubt, opting-out or unsubscribing yourself from a mailing list of a T20WC entity product or service will ensure your removal from that particular mailing list but will not guarantee your removal from other mailing lists that T20WC or Cricket Entities may store your details in as a result of your engagement with a different service or product.

Contacting Us

If you would like to access the personal information that T20WC holds about you, have any questions in relation to this Privacy Policy or have a complaint, you can contact us using the contact details specified below.

T20WC and the Cricket Entities each take all privacy complaints seriously and will investigate your complaint in a confidential manner. You will be informed of the outcome of the investigation within a reasonable period of time.

All complaints or queries in relation to the ICC will be managed under their separate privacy policy, located [here](#).

You can contact T20WC by emailing privacy@t20worldcup.com.au. Alternatively, you can write to T20WC's Privacy Officer at Level 2, 128 Jolimont Road, Jolimont, VIC, 3002.

If we are unable to resolve your complaint or you are unhappy with the outcome, you can contact the Office of Australian Information Commissioner via its enquiries line 1300 363 992 or website <http://www.oaic.gov.au/> to lodge a complaint.

Changes to this Privacy Policy

From time to time, we may need to change this Privacy Policy to reflect our changing business practices. We will notify you of any amendments by posting an updated version of this Privacy Policy on our [website](#). This Privacy Policy was last updated on 24 September 2018.

Cricket Entities

For the purpose of this Privacy Policy, Cricket Entities includes each of the following:

- Cricket Australia (ABN 53 006 089 130)
- International Cricket Council Limited, ICC Business Corporation FZ LLC and International Cricket Council FZ LLC (together, the **ICC**).

Rights under the GDPR

If you are resident in the European Union or otherwise benefit from rights as a data subject under the EU General Data Protection Regulation (**GDPR**), you will have certain additional rights in relation to our handling of your personal information, including the following rights:

- to erase personal information;
- to restrict the processing of your personal information;
- to transfer your personal information;
- to object to the processing of personal information;
- to object to how we use your personal information for direct marketing purposes;
- to obtain a copy of personal information safeguards used for transfers outside your jurisdiction; and
- to lodge a complaint with your local supervisory authority.

If you are a data subject with rights under the GDPR then we will take steps to ensure that prior to profiling your information for a legitimate interest, that our legitimate interest is not overridden by your own interests or fundamental rights and freedoms. If you are a data subject with rights under the GDPR you may have rights to object to us profiling your personal information.

If you wish to access any of these rights, we may ask you for additional information to confirm your identity and for security purposes, in particular before disclosing personal information to you. We reserve the right to refuse to provide this additional information if your request is manifestly unfounded or excessive.

Subject to legal and other permissible considerations, we will make every reasonable effort to honour your request promptly or inform you if we require further information in order to fulfil your request.

We may not always be able to address your request fully, for example if it would impact the duty of confidentiality we owe to others, or if we are legally entitled to deal with the request in a different way.

Right to rectify or erase personal information

You have a right to request that we rectify inaccurate personal information. We may seek to verify the accuracy of the personal information before rectifying it. You can also request that we erase your personal information in limited circumstances where:

- it is no longer needed for the purposes for which it was collected; or
- you have withdrawn your consent (where the data processing was based on consent); or
- following a successful exercise of the right to object (see right to object as set out below); or
- it has been processed unlawfully; or
- to comply with a legal obligation to which T20WC is subject.

We are not required to comply with your request to erase personal information if the processing of your personal information is necessary:

- for compliance with a legal obligation; or
- for the establishment, exercise or defence of legal claims.

Right to restrict the processing of your personal information

You can ask us to restrict your personal information, but only where:

- its accuracy is contested, to allow us to verify its accuracy; or
- the processing is unlawful, but you do not want it erased; or
- it is no longer needed for the purposes for which it was collected, but we still need it to establish, exercise or defend legal claims; or
- you have exercised the right to object, and verification of overriding grounds is pending.

We can continue to use your personal information following a request for restriction, where:

- we have your consent; or
- to establish, exercise or defend legal claims; or
- to protect the rights of another natural or legal person.

Right to transfer your personal information

You can ask us to provide your personal information to you in a structured, commonly used, machine-readable format, or you can ask to have it transferred directly to another data controller, but in each case only where:

- the processing is based on your consent or on the performance of a contract with you; and
- the processing is carried out by automated means.

Right to object to the processing of your personal information

You can object to any processing of your personal information which has our legitimate interests as its legal basis, if you believe your fundamental rights and freedoms outweigh our legitimate interests.

If you raise an objection, we have an opportunity to demonstrate that we have compelling legitimate interests which override your rights and freedoms.

Right to object to how we use your personal information for direct marketing purposes

You can request that we change the manner in which we contact you for marketing purposes.

You can request that we not transfer your personal information to unaffiliated third parties for the purposes of direct marketing or any other purposes.

Right to obtain a copy of personal information safeguards used for transfers outside your jurisdiction

You can ask to obtain a copy of, or reference to, the safeguards under which your personal information is transferred outside of the European Union. We may redact data transfer agreements to protect commercial terms.

Right to lodge a complaint with your local supervisory authority

You have a right to lodge a complaint with your local supervisory authority if you have concerns about how we are processing your personal information.

We ask that you please attempt to resolve any issues with us first, although you have a right to contact your supervisory authority at any time.